

Goals & Objectives

Pinal-Gila Council for Senior Citizens Area Plan Goals and Objectives FY 2011-2013

GOALS

1. Increase awareness and understanding of aging issues and help prepare Pinal and Gila counties for an aging population.
2. Increase the ability of older adults to remain active, healthy and living independently in their communities.
3. Increase the safety and well-being of older Pinal and Gila counties' citizens.
4. Enhance our service region's capacity to develop and maintain the necessary infrastructure to deliver services in a culturally appropriate, timely and cost effective manner.
5. Enhance opportunities and collaborations for transportation services for Pinal and Gila seniors.
6. To promote and support opportunities for employment for older adults and continue support and involvement in the development of a well-trained workforce of professionals, para-professionals and informal/volunteer workers.

GOAL ONE

Increase awareness and understanding of aging issues and help prepare Pinal and Gila counties for an aging population.

- 1.1 Strategic Objective:** To initiate and/or collaborate with various organizations and stakeholders to disseminate aging and support services information to seniors, families, providers, community agencies, private and public sector, etc.

Operational Objectives:

- 1.1.1 To develop and enhance training and support opportunities in the areas of gerontology, geriatrics, aging, health and wellness, workforce development and volunteerism.
- 1.1.2 To provide information to seniors and community stakeholders on current emerging health insurance, benefits and entitlement programs and changes affecting Pinal and Gila seniors.

- 1.2 Strategic Objective:** Build upon traditional marketing strategies and implement new social marketing strategies (blogs, twitter, face book, etc.) for aging issues and program dissemination.

Operational Objectives:

- 1.2.1 To update PGCSC's website and make it more interactive and ensure linkages with other web sources.
- 1.2.2 To continue development and implementation of the Pinal and Gila Aging & Disability Resource Center (ADRC) network in Region V and linkage with the State's azlinks.org and other sites.
- 1.2.3 Update the Senior Connection Community Resource Guide.

GOAL TWO

Increase the ability of older adults to remain active, healthy and living independently in their communities.

- 2.1 Strategic Objective:** In collaboration with other Area Agencies on Aging and Division of Aging & Adult Services study best practices in consumer directed care and explore the feasibility of implementing or supporting a pilot and/or model project within the State.

Operational Objective:

- 2.1.1 To meet with AAA's and State Unit on identification of an applicable project or research and implementation within the State.

- 2.2 Strategic Objective:** To study best practices and expand current alternative methods for preparing and delivering congregate, home delivered emergency and supplemental food distribution in rural and un-served areas.

Operational Objectives:

- 2.2.1 Review nutrition service boundary areas currently being served by providers and identify gaps in services for future development.
- 2.2.2 Secure funding and begin development of a central kitchen for Multi-purpose use at 8969 W. McCartney Road in Pinal County.
- 2.2.3 Identify food distribution resources or programs (food pantries, food stamps, etc.) in Pinal and Gila counties and determine if barriers exist for usage by seniors.

2.3 Strategic Objective: To provide support, training and informational resources to families and volunteers caring for older adults.

Operational Objectives:

- 2.3.1 Research the feasibility of group respite in underserved areas.
- 2.3.2 Provide caregiver training and support group opportunities.

GOAL THREE

Increase the safety and well-being of older Pinal and Gila counties' citizens.

3.1 Strategic Objective: To collaborate with local partners, volunteers, service providers, governmental, public, non-profits, and social service agencies ensure senior's safety, detection and prevention of exploitation, abuse and neglect.

Operational Objectives:

- 3.1.1 To study best practices and explore innovative projects for the delivery of legal assistance and ombudsman advocacy services.
- 3.1.2 To continue working with local TRIADS and Pinal and Gila EAST Team networks.
- 3.1.3 To implement fingerprinting and background checks for all Area Agency providers, PGCSC staff and volunteers working with vulnerable older adults.

GOAL FOUR

Enhance our service region's capacity to develop and maintain the necessary infrastructure to deliver services in a culturally appropriate, timely and cost effective manner.

4.1 Strategic Objective: To diversify funding base by seeking new funding opportunities and other resources to benefit persons with disabilities, seniors, caregivers, and their support systems.

Operational Objectives:

- 4.1.1 To develop a strategy for private pay, cost sharing and/or sliding fee scale for services provided using Older American Act and/or State funds as appropriate.
- 4.1.2 To explore cost effective methods to purchase goods and supplies and present these options to providers for implementation as appropriate.
- 4.1.3 Explore the feasibility of using volunteers to continue or expand services.
- 4.1.4 Develop and implement a new cultural diversity enhancement policy.

GOAL FIVE

Enhance opportunities and collaboration for transportation services for Pinal and Gila seniors.

- 5.1 Strategic Objective:** Advocate and support efforts to secure services and funding for senior transportation at the local, county, state and national levels.

Operational Objectives:

- 5.1.1 Pilot coordination and collaboration projects through Transportation Mobility Management to increase seniors' mobility options.
- 5.1.2 Continue to assist in preparation and coordination of Section 5310 Elderly Individual and Individuals with Disabilities Transportation Program application and/or other transportation source opportunities as deemed appropriate.

GOAL SIX

To promote and support opportunities for employment for older adults and continue support and involvement in the development of a well-trained workforce of professionals, para-professionals and informal/volunteer workers.

- 6.1 Strategic Objective:** To provide training opportunities for job-seekers, employees, employers and family caregivers that will enhance skills and promote services and care needs for older adults and persons with disabilities.

Operational Objectives:

- 6.1.1 Support older adults in their effort to seek employment in their community workforce.
- 6.1.2 To maintain and enhance PGCSC's resource center, conference and training room and computer lab.